

# CLOUD9GOLF, M-NET CARES AND LIBERTY MEDICAL SCHEME SET THEIR SIGHTS ON RAISING

# R1 MILLION



Having raised R542 870.05 in 2010 for the PinkDrive breast cancer initiative, Cloud9Golf, M-NET Cares and Liberty Medical Scheme have committed to the "Drive for the Cause" campaign in 2011.

With education and breast cancer initiatives forming the core of all three companies, 2011 sees the birth of a 2nd initiative and with the support of the golfing community in South Africa and corporate companies, it is their collective goal to raise R1 000 000 this year.

The 2010 campaign was a resounding success thanks to Cloud9Golf's ongoing drive with various golf clubs hosting ambassador days; Cloud9Golf sponsors and partners as well as M-NET Cares and Liberty Medical Scheme. This great foundation has enabled the companies to set their sights on even

greater contributions in 2011, taking the M-NET Cares "Drive for the Cause" Campaign to new heights.

Two beneficiaries have been chosen for 2011, namely the PinkDrive supporting Breast Cancer awareness as well as the M-NET Naledi Children's Literacy project.

Cloud9Golf have been involved in various fund raising initiatives throughout the years, collectively raising over R1 million since the company started in 2004. Gina Read, owner of Cloud9Golf comments: "We have supported a broad spectrum of charities and causes over the years that have been close to our hearts. For 2011 the Cloud9Golf team is fully behind the MNET Cares 'Drive for the Cause' breast cancer campaign as well as contributing to children's education and our goal has been

set to raise R1 million in 2011 alone!"

Cloud9Golf appeals to golfers to get involved and make a difference whilst playing the game they love! This can be achieved by encouraging your golf clubs or corporate company golf days to host a fun filled Ambassador Golf Day in 2011 and also enrolling in the National Final being played at Randpark Golf Club on 8 November 2011.

Read comments, "Everyone can play their part in breast cancer awareness through Playing Golf, Spreading the Message and Driving for the Cause! We look forward to the support of the golfing community once again in 2011."

For more information visit [www.cloud9golf.co.za](http://www.cloud9golf.co.za) or contact Gina Read on [gina@cloud9golf.co.za](mailto:gina@cloud9golf.co.za) or 082 805 6098.